



**GAY  
GAMES™**  
2014 

PRESENTED BY **CLEVELAND**  
Foundation

CLEVELAND+AKRON USA

## RAINBOW

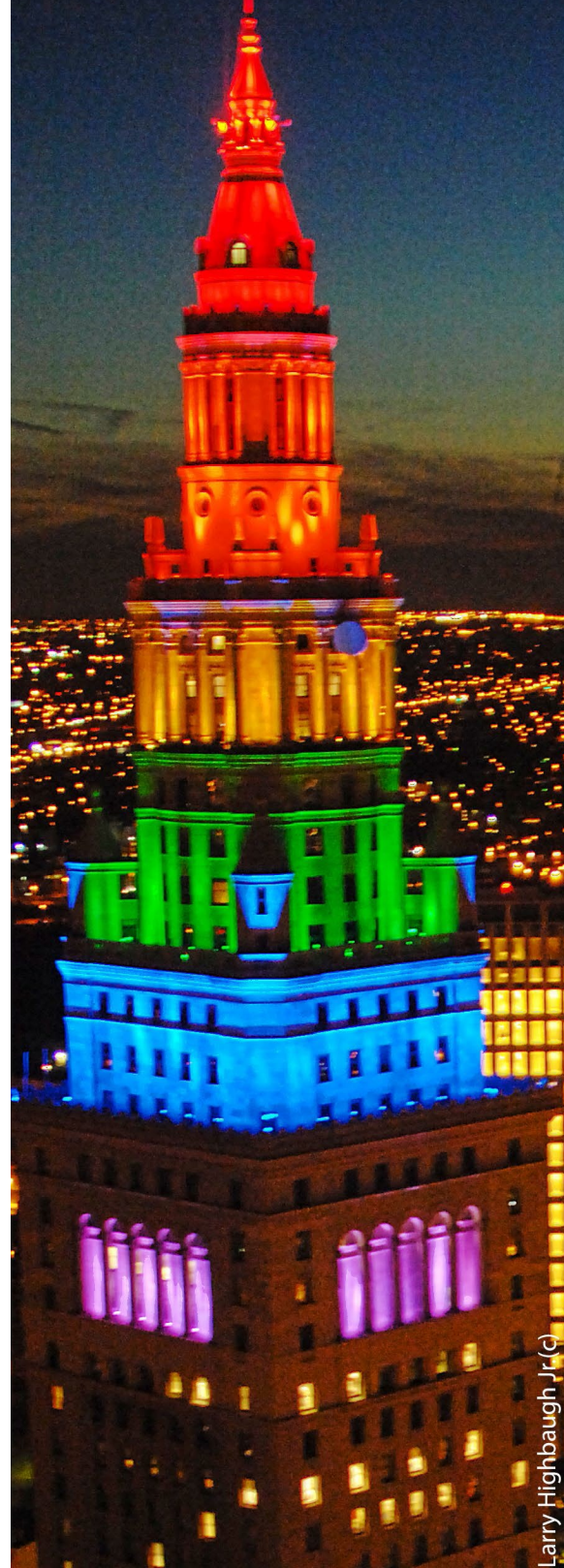
### Small Business Sponsor Opportunities

#### RED - \$14,000

- Recognition as 2014 Gay Games sponsor on GG9CLE.com sponsor page with active link to sponsor's website
- Recognition on Gay Games' social media accounts
- Ability to use GG9 logo on sponsor's website and other promotional materials
- GG9 window sticker
- Opportunity to be featured on the GG9 website Hospitality Page with contact and group sales info, along with direct link to sponsor's website.
- Acknowledgement in GG9 e-newsletter (includes sponsor logo and link; distributes to 30,000+ individuals monthly)
- Four tickets to Opening Ceremony
- Four tickets to Closing Ceremony
- News release announcing sponsorship of GG9 to be posted in media section of Games website (News release may include other sponsors)
- Recognition from stage at Festival Village
- Ability to customize sponsorship

#### ORANGE - \$10,000

- Recognition as 2014 Gay Games sponsor on GG9CLE.com sponsor page with active link to sponsor's website
- Recognition on Gay Games' social media accounts
- Ability to use GG9 logo on sponsor's website and other promotional materials
- GG9 window sticker
- Opportunity to be featured on the GG9 website Hospitality Page with contact and group sales info, along with direct link to sponsor's website.
- Acknowledgement in GG9 e-newsletter (includes sponsor logo and link; distributes to 30,000+ individuals monthly)
- Four tickets to Opening Ceremony
- Four tickets to Closing Ceremony
- News release announcing sponsorship of GG9 to be posted in media section of Games website (News release may include other sponsors)



Larry Highbaugh, Jr. (C)

Support the Gay Games!  
**9-16 August 2014**

Mary Zaller, Director of Development  
mzaller@gg9cle.com, 216.479.6472

Anna Malefatto, Development Coordinator  
amalefatto@gg9cle.com, 216.479.6344



**GAY  
GAMES™**  
2014 

PRESENTED BY **CLEVELAND**  
Foundation

CLEVELAND+AKRON USA

## RAINBOW

### Small Business Sponsor Opportunities

#### YELLOW - \$5,000

- Recognition as 2014 Gay Games sponsor on GG9CLE.com sponsor page with active link to sponsor's website
- Recognition on Gay Games' social media accounts
- Ability to use GG9 logo on sponsor's website and other promotional materials (advertisements, flyers, brochures, tent cards, etc.)
- GG9 window sticker
- Opportunity to be featured on the GG9 website Hospitality Page with contact and group sales info, along with direct link to sponsor's website.
- Acknowledgement in GG9 e-newsletter (includes sponsor logo and link; distributes to 28,000+ individuals monthly)
- Two tickets to Opening Ceremony
- Two tickets to Closing Ceremony

#### GREEN - \$2,500

- Recognition as 2014 Gay Games sponsor on GG9CLE.com sponsor page with active link to sponsor's website
- Recognition on Gay Games' social media accounts
- Ability to use GG9 logo on sponsor's website and other promotional materials (advertisements, flyers, brochures, tent cards, etc.)
- GG9 window sticker
- Opportunity to be featured on the GG9 website Hospitality Page with contact and group sales info, along with direct link to sponsor's website.

#### BLUE - \$1,000

- Recognition as 2014 Gay Games sponsor on GG9CLE.com sponsor page
- Recognition on Gay Games' social media accounts
- Ability to use GG9 logo on sponsor's website and other promotional materials (advertisements, flyers, brochures, tent cards, etc.)
- GG9 window sticker

#### INDIGO - \$500

- Recognition as 2014 Gay Games sponsor on GG9CLE.com sponsor page
- Recognition on Gay Games' social media accounts
- Ability to use GG9 logo on sponsor's website
- GG9 window sticker



Larry Highbaugh, Jr. (C)

Support the Gay Games!  
**9-16 August 2014**

Mary Zaller, Director of Development  
mzaller@gg9cle.com, 216.479.6472

Anna Malefatto, Development Coordinator  
amalefatto@gg9cle.com, 216.479.6344