



2014 Gay Games presented by the Cleveland Foundation announces Rollout as presenting sponsor and manager for racquetball

CLEVELAND, Ohio (November 21, 2013) – The 2014 Gay Games presented by the Cleveland Foundation welcomes Rollout as the presenting sponsor and management partner for the racquetball tournament 11-13 August 2014 in Cleveland+Akron, Ohio.

The ninth quadrennial Gay Games is one of the biggest sports and cultural festivals in the world, expecting more than 10,000 people from more than 65 countries. The Gay Games was founded on the principles of Participation, Inclusion and Personal Best™ and is open to everybody regardless of sexual orientation, gender, transgender status, religion, nationality, political convictions, age, physical condition or athletic ability.

Started in 1982, the Gay Games happen every four years around the world. Paris will host the 2018 Gay Games. In 2014, the Gay Games will feature more than 30 recreational and competitive sports, including racquetball.

Racquetball will be played on the Case Western Reserve University campus in the University Circle neighborhood of Cleveland, which is home to some of the city's finest cultural institutions.

“Rollout has stepped in to help raise the profile of the Gay Games racquetball event with its event management capabilities as well as some appearances by Team Rollout stars who will be on hand for meet and greets, exhibition matches and instructional experiences,” says Rob Smitherman, associate director of the 2014 Gay Games presented by the Cleveland Foundation.

Jonathan Clay, president of Rollout, said, “Rollout is excited to support and become a valuable partner to this great event, and looks forward to a long-term relationship with the Federation of Gay Games. Stay tuned for more news on what we will be doing at this event and which of our athletes will be on hand to be a part of this great experience.”

Racquetball players should visit www.GG9CLE.com for more information. Racquetball play will range from recreational to competitive divisions with single, double and mixed double competitions. More racquetball-specific information is available at www.GG9CLE.com/participate/sports/racquetball or through jonathan@wearrollout.com.

About Rollout

Rollout is racquetball's leading apparel company, worn and represented by the top current and future professional players in the world. Through a live hard, play hard philosophy, Rollout is a true lifestyle brand with its apparel worn both on and off court by some of the best players in the world, and racquetball fans. The players representing the rollout brands cover all facets of the sport, from indoor to outdoor, amateur to professional, male and female, and up-and-comer to veteran. For more information, visit www.wearrollout.com.

About the Gay Games

The Gay Games is an international sporting and cultural event held every four years under the founding principles of Participation, Inclusion and Personal Best™. Launched in 1982, the Games invite participation from



everybody, regardless of sexual orientation, race, gender, religion, nationality, ethnic origin, political beliefs, athletic or artistic ability, age, physical challenge or health status.

The Games are intended to bring a global community together in friendship, to experience participation, to elevate consciousness and self-esteem, and to achieve a form of cultural and intellectual synergy. The Gay Games is open to anyone 18 years or older. About 10 percent of participants are from outside the LGBT community.

The 2014 Gay Games presented by the Cleveland Foundation will be 9-16 August 2014, in venues around Cleveland and Akron, Ohio, in the United States. More than 35 sports and culture events will be held, with more than 11,000 people from more than 60 countries expected to participate. For more information, visit www.GG9CLE.com.

About the Cleveland Foundation

The Cleveland Foundation is the world's first community foundation and one of the largest today, with assets of \$1.86 billion and 2012 grants of \$91 million. Through the generosity of donors, the foundation improves the lives of Greater Clevelanders by building community endowment, addressing needs through grantmaking and providing leadership on vital issues.

As part of its centennial year in 2014, the Cleveland Foundation is proud to be the first presenting sponsor in Gay Games history. The foundation's support of the Games continues its long-standing commitment to social justice and inclusion. For more information on the Cleveland Foundation, please visit www.ClevelandFoundation.org and follow it at www.facebook.com/ClevelandFoundation or on Twitter @CleveFoundation.