



Companies go colorful for 2014 Gay Games

GOLD: *United and Wells Fargo Advisors*

SILVER: *KeyBank*

BRONZE: *Case Western Reserve University, First Energy Foundation, Lubrizol, Rock and Roll Hall of Fame and Museum, Sherwin-Williams, Summa Health System, Ulmer & Berne, University of Akron*

CLEVELAND+AKRON, Ohio (February 2014) – The 2014 Gay Games is proud to recognize the numerous national and regional organizations that have made a commitment to be a sponsor of the 2014 Gay Games presented by the Cleveland Foundation.

“As we begin the year of Gay Games 9, it’s exciting to have so many wonderful companies and institutions coming together to support the mission of Participation, Inclusion and Personal Best™,” say Steve Sokany and Hollie Ksiezzyk, co-chairs of the 2014 Gay Games.

Gold sponsors now include Wells Fargo Advisors and United, which is the exclusive airline partner of the 2014 Gay Games. KeyBank is a silver sponsor.

Bronze sponsors include Case Western Reserve University, First Energy Foundation, The Lubrizol Corporation, Rock and Roll Hall of Fame and Museum, The Sherwin-Williams Company, Summa Health System, Ulmer & Berne LLP and University of Akron.

In addition, dozens of regional companies have become sponsors at the Gay Games 9 rainbow levels. They include Red sponsors, Skylight Financial Group and Rollout; and Yellow sponsors, Bounce, Cardinal Health, Fred Astaire Dance Studio and First Federal of Lakewood.

Previously announced top-level sponsors include the presenting sponsor, the Cleveland Foundation, as well as platinum-level sponsors including Cleveland Clinic, EY, Eaton Corporation, Gay Community Endowment Fund of Akron Community Foundation, Human Rights Campaign (HRC), Marriott, United Airlines and University Hospitals.

For a full list of sponsors, visit www.gg9cle.com/donate-sponsor/sponsors/.

About the Gay Games

The Gay Games is an international sporting and cultural event held every four years under the founding principles of Participation, Inclusion and Personal Best™. Launched in 1982, the Games invite participation from everybody, regardless of sexual orientation, race, gender, religion, nationality, ethnic origin, political beliefs, athletic or artistic ability, age, physical challenge or health status.

The Games are intended to bring a global community together in friendship, to experience participation, to elevate consciousness and self-esteem, and to achieve a form of cultural and intellectual synergy. The Gay Games is open to anyone 18 years or older. About 10 percent of participants are from outside the LGBT community.



The 2014 Gay Games presented by the Cleveland Foundation will be August 9-16, 2014, in venues around Cleveland and Akron, Ohio, in the United States. More than 35 sports and culture events will be held, with more than 20,000 people from more than 50 countries expected to participate and visit the region.

For more information, connect with the 2014 Gay Games presented by the Cleveland Foundation:

GG9CLE.com | [@GG9Cleveland](https://twitter.com/GG9Cleveland) | [Facebook.com/GayGamesCleveland](https://www.facebook.com/GayGamesCleveland)

About the Cleveland Foundation

The Cleveland Foundation is the world's first community foundation and one of the largest today, with assets of \$1.86 billion and 2012 grants of \$91 million. Through the generosity of donors, the foundation improves the lives of Greater Clevelanders by building community endowment, addressing needs through grantmaking and providing leadership on vital issues.

As part of its centennial year in 2014, the Cleveland Foundation is proud to be the first presenting sponsor in Gay Games history. The foundation's support of the Games continues its long-standing commitment to social justice and inclusion. For more information on the Cleveland Foundation:

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