



**GAY
GAMESSM**
2014 

CLEVELAND+AKRON USA

RAINBOW

Small Business Sponsor Opportunities

RED - \$14,000

- Recognition as 2014 Gay Games sponsor on GG9CLE.com sponsor page with active link to sponsor's website
- Recognition on Gay Games' social media accounts
- Ability to use GG9 logo on sponsor's website and other promotional materials (advertisements, flyers, brochures, tent cards, etc.)
- GG9 window sticker
- Business name highlighted as **RED** sponsor in the Official Gay Games Program
- Ability to host small business / vendor meeting in advance of the Games
- Acknowledgement in sponsor bimonthly rotation in e-newsletters (includes sponsor logo and link; distributes to 16,000+ individuals monthly)
- Four tickets to Opening Ceremony
- Four tickets to Closing Ceremony
- Business name & logo recognition at Festival Village & Registration
- News release announcing sponsorship of GG9 to be posted in media section of Games website (News release may include other sponsors)
- Business name, logo, contact info, and a personalized message about why your business supports the Gay Games in the Official Gay Games Program
- Business name and logo on banner at Festival Village Beer Garden OR banner at Festival Village Performance Stage
- Recognition from stage at Festival Village
- Ability to customize sponsorship

ORANGE - \$10,000

- Recognition as 2014 Gay Games sponsor on GG9CLE.com sponsor page with active link to sponsor's website
- Recognition on Gay Games' social media accounts
- Ability to use GG9 logo on sponsor's website and other promotional materials (advertisements, flyers, brochures, tent cards, etc.)
- GG9 window sticker
- Business name highlighted as **ORANGE** sponsor in Official Gay Games Program
- Ability to host small business/vendor meeting in advance of the Games
- Acknowledgement in sponsor bimonthly rotation in e-newsletters (includes sponsor logo and link; distributes to 16,000+ individuals monthly)
- Four tickets to Opening Ceremony
- Four tickets to Closing Ceremony
- Business name & logo recognition at Festival Village & Registration
- News release announcing sponsorship of GG9 to be posted in media section of Games website (News release may include other sponsors)
- Business name, logo, contact info, and a personalized message about why your business supports the Gay Games in the Official Gay Games Program



Larry Highbaugh Jr. (c)

Support the Gay Games! 9-16 August 2014

- **Mary Zaller**, Director of Development
mzaller@gg9cle.com, 216.479.6472
- **Kevin Schmotzer**, Small Business Co-Chair
kevin@pettique.com, 216.509.3474



**GAY
GAMES™**
2014 

CLEVELAND+AKRON USA

RAINBOW

Small Business Sponsor Opportunities

YELLOW - \$5,000

- Recognition as 2014 Gay Games sponsor on GG9CLE.com sponsor page with active link to sponsor's website
- Recognition on Gay Games' social media accounts
- Ability to use GG9 logo on sponsor's website and other promotional materials (advertisements, flyers, brochures, tent cards, etc.)
- GG9 window sticker
- Business name listed as **YELLOW** sponsor in the Official Gay Games Program
- Ability to host small business / vendor meeting in advance of the 2014 Gay Games
- Acknowledgement in sponsor quarterly rotation in e-newsletter (includes sponsor logo and link; distributes to 16,000+ individuals monthly)
- Two tickets to Opening Ceremony
- Two tickets to Closing Ceremony

GREEN - \$2,500

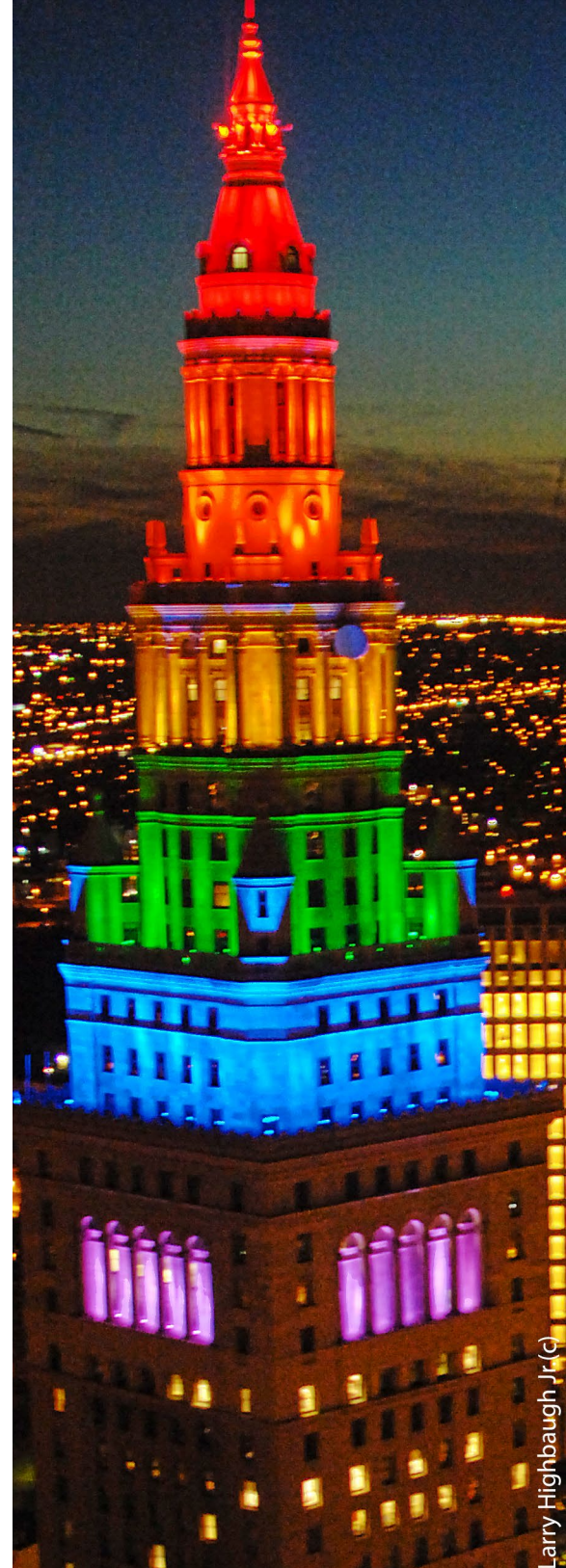
- Recognition as 2014 Gay Games sponsor on GG9CLE.com sponsor page with active link to sponsor's website
- Recognition on Gay Games' social media accounts
- Ability to use GG9 logo on sponsor's website and other promotional materials (advertisements, flyers, brochures, tent cards, etc)
- GG9 window sticker
- Business name listed as **GREEN** sponsor in the Official Gay Games Program
- Ability to host small business / vendor meeting in advance of the 2014 Gay Games

BLUE - \$1,000

- Recognition as 2014 Gay Games sponsor on GG9CLE.com sponsor page
- Recognition on Gay Games' social media accounts
- Ability to use GG9 logo on sponsor's website and other promotional materials (advertisements, flyers, brochures, tent cards, etc)
- GG9 window sticker
- Business name listed as **BLUE** sponsor in the Official Gay Games Program

INDIGO - \$500

- Recognition as 2014 Gay Games sponsor on GG9CLE.com sponsor page
- Recognition on Gay Games' social media accounts
- Ability to use GG9 logo on sponsor's website
- GG9 window sticker
- Business name listed as **INDIGO** sponsor in the Official Gay Games Program



Larry Highbaugh Jr. (c)

Support the Gay Games! 9-16 August 2014

- **Mary Zaller**, Director of Development
mzaller@gg9cle.com, 216.479.6472
- **Kevin Schmotzer**, Small Business Co-Chair
kevin@pettique.com, 216.509.3474