



Boy George headlines the official 2014 Gay Games White Party

*Support from Mark Vedo and Evan Evolution for
premier event August 11 at Jacobs Pavilion at Nautica*

Cleveland, OH (May 27, 2014) – Iconic musician and performer Boy George will headline the **official Gay Games 9 White Party** on Monday, August 11, at Jacobs Pavilion at Nautica in downtown Cleveland. The highly anticipated White Party is one of the premier social events of the Gay Games, August 9-16.

Boy George will be joined by internationally-known deejay **Mark Vedo** and Cleveland-based electronic dance deejay/producer **Evan Evolution** to present a night of electronic music during this Gay Games signature event. Party goers can expect a massive sound, light and visual stage production powered by Advanced Concert Productions. ACP is best known for its national and international stage builds for Life In Color “World’s Largest Paint Party,” Ultra Music Festival in Miami and The Spring Awakening Festival in Chicago.

Boy George, the former front man for Culture Club, is currently entertaining as a high-demand festival and touring performer worldwide, and will bring his unique brand of dance music to Cleveland as a special stop along his nine-city U.S. tour this summer promoting his current album: ***This is What I Do***, his first full album in 18 years.

Tickets (\$40 pre-sale to \$250 VIP) are on sale starting today at www.GG9CLE.com/plan-my-visit/tickets or through wantickets.com/BoyGeorge.

The **exclusive VIP White Carpet Event** happens before the party aboard the ***Nautica Queen*** dining cruise ship. The Ultra VIP experience includes dance music from **DJ Mike Gunn**, open bar, food and more during a 2 hour scenic party cruise. This limited ticketed event includes white carpet entrance, VIP patio and service during the White Party.

White Party event coordinators, **Liquid Nightclub**, **Tru Events** and **Jacobs Pavilion**, proudly announce further support of Northeast Ohio’s LGBT community by donating \$1 from every ticket sold to the new LGBT fund being established by Gay Games 9 at the Cleveland Foundation.

The White Party is one of several Gay Games-sanctioned social events during Games Week, August 9-16. For more details on the entertainment lineup during Games Week, visit www.gg9cle.com/plan-myvisit/Entertainment.



About the Gay Games

The 2014 Gay Games presented by the Cleveland Foundation take place August 9-16, 2014, in venues around Cleveland and Akron, Ohio, in the United States. More than 35 sports and culture events will be held, with 20,000 to 30,000 people from more than 40 countries expected to participate: www.2014GayGames.com

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About Jacobs Pavilion and the Nautica Entertainment Complex

Situated in Cleveland's historic riverfront Flats District, the Nautica Entertainment Complex had been attracting millions of visitors annually since 1987. Jacobs Pavilion sits on the South end of the Complex and has plays host to some of the hottest summer concerts and special events in Cleveland, Ohio area. Superstar artists including Ringo Starr, Paul Simon, The Black Keys, and 2013 Grammy winners Imagine Dragons and Alicia Keys, to name a few, have performed at this 5,000 seat entertainment venue. The Nautica Queen is docked along the boardwalk next to Jacobs Pavilion. The Nautica Queen is Cleveland's most popular dinner cruise ship and offers a unique dining adventure. www.NauticaFlats.com

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About Liquid

As the longest running bar & nightclub since 1995 located in the historic Warehouse District, Liquid boasts a rich history. Host to a wide variety of events, this West 6th St. staple spans a large demographic of clientele, holding true to Liquid's motto of fun for everyone. Major artists & celebrities appearing at Liquid include: Steve Aoki, LMFAO, Dido, Vanilla Ice, Darude, Paul Oakenfold, Drew Carey, Pete Wentz from Fall Out Boy, Chanel West Coast, Young & Reckless, MGK, numerous Browns, Indians & Cavs players, Krewella, Paul van Dyk, Playboy models, ARTY, Cosmic Gate, Cash Cash, Tritonal, Markus Schulz, Jazzy Jeff, Shock G from Digital Underground, Coolio, Rovers Morning Glory, Flosstradamus, Sander van Doorn, Robbie Rivera, Bad Boy Bill, Funk Master Flex, Korn & more.

Liquid and Tru Events partner on events taking place at other venues when they are too large to hold at Liquid. These include numerous shows at House of Blues (1,200), Cleveland's first ever New Year's Eve celebration on Public Square (15,000; the second most watched NYE event in the nation, right behind NYC Times Square), Life In Color 2013 (4,400), and Life In Color 2014 (5,200). Liquid and Tru Events will produce the 2015 New Year's Eve in Public Square this year in addition to the Official Gay Games White Party: www.LiquidCleveland.com

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About Tru Events

Michael D. Mellon is the owner of Tru Event's, Ohio's #1 electronic dance music event brand. Activated 14+ years ago, Tru Events has grown into an industry leader. Tru Events has produced the majority of Ohio's most sought after electronic dance music concerts, festivals and club events for more than a decade. Tru Event's most recent success can be defined through its latest ventures such as partnering and producing "Cleveland Rocks NYE 2014", A 15,000 person event that

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featured one of music's hottest Live Music acts "Krewella". The event was broadcast live on CBS and made Cleveland history. Tru Events is also the Ohio partner to "Life In Color – World's largest paint party". This traveling tour hits 300 markets nationally and internationally and sells out every show to crowds of up to 25,000 people. For many years, Tru Events produced all of the major dance music events in Detroit and Pontiac with former partner Tom Pattyn. They are responsible for some of the most epic opening and closing parties for the legendary "DEMF" festival, securing acts such as The Prodigy, Deadmau5, Armin Van Buuren and Tiesto which all sold out and made these events a piece of Michigan history.

As of 2012, Tru Events and Liquid have partnered on all things dance music in Ohio. These two separate entities are like family to one another, together a well-oiled machine executing exciting events, big or small. www.facebook.com/TruEDM

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About the Cleveland Foundation

The Cleveland Foundation is the world's first community foundation and one of the largest today, with assets of \$2.1 billion and 2013 grants of \$89 million. Through the generosity of donors, the foundation improves the lives of Greater Clevelanders by building community endowment, addressing needs through grant making and providing leadership on vital issues. As part of its centennial year in 2014, the Cleveland Foundation is proud to be the first presenting sponsor in Gay Games history. The foundation's support of the Games continues its long-standing commitment to social justice and inclusion. For more information on the Cleveland Foundation: ClevelandFoundation.org