

Gay Games 9 LGBTQ Cultural Competence Training Program



3659 Green Road
Suite 220
Cleveland, OH 44122
216-752-3000
www.diversitycenterneo.org

Small businesses are
welcome to join us for
the reduced rate of
\$35 per person

Space is limited and
registration
is on a first come,
first served basis.



**Monday, July 14, 2014
10am-12pm**

The Beachland Ballroom
15711 Waterloo Rd. Cleveland, Ohio 44110

Fair workplaces are profitable workplaces whether measured in a company's bottom line, its market share, its broader consumer reputation or its ability to attract and retain workers, managers or investors. It is integral to the health of Northeast Ohio companies and organizations, and the people that reside within this region, to embrace this approach of respect for diversity and inclusion.

There is an impending financial reason to embrace LGBTQ Inclusivity within your "company. During the months prior to and after Gay Games 9, Preferred Vendors and Sponsors will be promoted as "LGBTQ Inclusive" once they have received certification from The Diversity Center. This opportunity will enable companies to be promoted with the Gay Games 9 events as being "LGBTQ Culturally Competent." This opportunity alone will provide increased marketing to the LGBTQ Community. In addition, companies that embrace this training will be investing in the welfare and health of their employees, which will increase productivity and profitability.

The Diversity Center of Northeast Ohio is committed to creating sustainable change for LGBTQ inclusivity. Beyond the estimated \$40 million economic impact of Gay Games 9 for the Cleveland+Akron area, the events will have a social impact for the region. It is the goal of The Diversity Center to create a legacy of impactful change that is more sensitive and welcoming to the LGBTQ community. This program aims to engage small businesses (under 50 employees) to prepare them to serve our 30,000 visitors with warmth and inclusion.

Please visit www.diversitycenterneo.org for registration information. Call (216) 752-3000 or e-mail programs@diversitycenterneo.org with questions.



The Diversity Center is a human relations organization dedicated to eliminating bias, bigotry, and racism through education and training.